

[Document name]

Abstract

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[Problem] To provide a toner for electrostatic image development which has a wide non-offset temperature range sufficient for practical use and which can attain sufficient fixability even during high-speed copying.

[Resolution Means] In the developing toner, which consists essentially of a binder resin, a colorant, a function imparting agent, and a charge control agent, said binder resin comprises at least a cyclic structure polyolefin resin, said polyolefin resin being composed of a resin or resin fraction having a numeric average molecular weight (M_n), as measured by GPC, of less than 7500, and a resin or resin fraction where the abovementioned numeric average molecular weight is 7500 or more. The problem is resolved in that in the cyclic structure polyolefin resin, the resin or resin fraction is lower than 50 wt.% based on the whole of said binder resin, and has an intrinsic viscosity (i.v.) greater than or equal to 0.25 dl/g, a hot deformation temperature (HDT) of 70°C or more as determined by the DIN 53461-B method, a GPC numeric average molecular weight (M_n) of 7500 or more, and a GPC weight-average molecular weight (M_w) of 15 000 or more.